**TOWN OF DEDHAM**

Dedham Town Hall

26 Bryant Street

Dedham, MA 02026-4458

Phone 781-751-9242

Jennifer Doherty

Administrative Assistant

jdoherty@dedham-ma.gov

**Design Review Advisory Board**

John Haven, RLA, ASLA, Chair

Bryce Gibson, Vice Chair

Steven Davey

Christine Perec

**COMMONWEALTH OF MASSACHUSETTS**



**DESIGN REVIEW ADVISORY BOARD**

**MINUTES**

**Wednesday, September 5, 2018, 7:00 p.m., Lower Conference Room**

**Present:** John Haven, RLA, ASLA, Chair

 Bryce Gibson, Vice Chair

 Steven Davey

Mr. John Haven called the meeting to order at 7:00 p.m. The plans, documents, studies, etc. referred to are incorporated as part of the public record and are on file in the Planning and Zoning office. Christine Perec was not present.

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| **Applicant:** |  | **Emme Lash Bar**  |
| **Project Address:** |   | **808 Providence Highway, Dedham, MA**  |
| **Property Owner/Address:** |  | David Spiegel, P.O. Box 890, Norwood, MA  |
| **Materials Submitted:** |  | * Completed DRAB Application
* Rendering of Proposed Sign with calculations and dimensions
* Before and After photos of property with proposed signage
* Detailed explanation of casing and lettering for sign
* Letter from owner giving permission for new sign dated 8/07/18
* Check for fee
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| **Representative:**  |  | Art Studio Sign and Neon  |

Representing Art Studio Sign & Neon was Traen Dong, and Mary Dong. The representative explained that the lettering was to be channel lettering, and the sign would be internally illuminated with white LED lights. The Board asked how it was to be mounted on the building, and the applicant explained that usually they are mounted with “L” brackets behind the box, and they would be mounting it the same way.

Some discussion among the Board ensued regarding the reversed “E” in the logo, and also the combined “M’s”. It was stated that they would prefer to see the “E” go the right way instead of being reversed, and they thought this would also be clearer for patrons.

The Board asked about the frame surrounding the box lettering, and the applicant explained that each letter is framed by a cap and the frame is a black can with trim about ¾ inch thick around. The box would be centered on the building.

A motion was made by Bryce Gibson to approve the signage with recommendations that the “E” not be reversed, and the “M’s” not be combined for a clearer sign.

The motion was seconded by Steve Davey. The vote was unanimous in favor 3-0.

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| **Applicant:** |  | **Fastsigns for Massage Envy** |
| **Project Address:** |   | **820 Providence Highway** |
| **Property Owner/Address:** |  | Dedham Real Estate, LLC/ PO Box 890, Norwood, MA  |
| **Materials Submitted:** |  | * Scaled, colored renderings showing the proposed signage
* Dimensions of all proposed signage
* Pictures and explanations of materials to be used in signage
* Completed application
* Check for fee paid to Town of Dedham
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| **Representative:**  |  | Frank Meroney of Fastsigns  |

Representing Massage Envy, Mr. Frank Meroney of Fastsigns addressed the Board.

Mr. Meroney explained that the lettering was to be new channel lettering, and that the existing “spa bubble” would be removed, not to be replaced. The Board asked about the slight difference in blues in the two pictures, and Mr. Meroney explained this was only a misrepresentation in the print-outs, the colors were exactly the same in reality. He further explained the actual color was closer to a deep purple as opposed to the bright blue it appeared to be on the printed paper hand-outs.

Some discussion ensued as to the “T” trademark logo, and the “R” registered trademark logo. The Board remarked this was substantially smaller in person and therefore not an issue. Mr. Meroney stated the company required the use of the trademark symbols.

The Board asked about lighting for the sign. Mr. Meroney explained that there would be no change in lighting, the present signs were illuminated and the new ones would be illuminated the exact same way.

The Board remarked that this appeared to be a very straight forward replacement of signs with no change to the size or illumination. A motion was made by Bryce Gibson to approve the signage. The motion was seconded by Steve Davey. The vote was unanimous in favor 3-0.

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| **Applicant:** |  | **Jim Kern, Town of Dedham**  |
| **Project Address:** |   | **26 Bryant Street, Dedham**  |
| **Property Owner/Address:** |  | Town of Dedham  |
| **Materials Submitted:** |  |  |
| **Representative:**  |  | Chip Heitcamp, Dore and Whittier  |

In attendance for the Public Safety Building were Bill Spillane, Fire Chief, Chip Heitcamp, Dore and Whittier Architects, Brad Dore of Dore and Whittier, Bill Brown of Dore and Whittier, and Margaret Daly of Dore and Whittier. Mr. Heitcamp gave an overview of the project and how it was to be laid out on the property. He explained the building would house fire, police, and administration, there would be a subterranean parking garage, and an elevated deck. The stairs and elevator shaft would represent the highest point of the building.

They met with departments and reviewed materials for the structure. They had decided on two different types of granite, one for the base and neutral spaces, and a darker granite for the accent doors. They had also decided on a brush finish to lighten up the building and make it more similar to a lot of buildings along high street. The address and Town Seal would appear over the main door and would be backlit with LEDs, a translucent material would be used for the seal.

There would be a public entrance, a bail release door, and a staff entrance with card access. There had been some modifications to the curbing at the corner of East Street to help with the traffic . There was also parking with a pathway and stairs leading to the new Town Hall so that people could use this area for business parking. Aluminm metal planters would coordinate with the building.

The Board asked if there was only one public entrance, the one on Bryant Street. It was explained that there were staff entrances that required card access, and garage access for staff as well, but yes one public entrance.

Mr. Haven wanted to ensure there was a clear maintenance guideline in place for the plantings and landscaping, with a one year guarantee. Mr. Gibson said that the plan looked similar to what they had discussed during the scoping session, and therefore he felt comfortable with it.

The Board did wish them to look into the Police Station logo as they were not sure if it would be too confusing for people, and they wanted to ensure the public knew that they could find the police there in an emergency.

Mr. Haven made a motion to adjourn the meeting at 7:30 p.m., the motion was seconded by Bryce Gibson, and all were in favor.