**Evidence-Based/Evidence-Informed Strategies**

**Alcohol**

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| Risk Factor | Evidence-Based/Evidence-Informed Strategies |
| Home Access | * Parent education and skill-building around locking up your alcohol * Parent education around Social Host Law |
| Youth Attitudes Favorable Toward Use | * Social norms poster campaign to correct misperceptions about how common alcohol use is * Peer social network interventions – mobilizing peer leaders to change culture around drinking |
| Lack of Pro-social Community Involvement for Youth | * Youth drop-in centers * Creation/expansion of after-school programs * Youth-led community service or activism opportunities |
| Trauma/Mental Health | * Provide information to the public about available resources * Partner with mental health providers to expand services * Public education campaign promoting norms against violence and adversity * Programs that connect youth to caring adults and activities |
| High Commercial Availability of Alcohol | * Cap and Retire policies – capping the number of liquor licenses in a community, and retiring licenses as they are given up * Restriction of hours of alcohol sales * Ban or restriction on home delivery of alcohol |

**Cannabis (Marijuana)**

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| Risk Factor | Evidence-Based/Evidence-Informed Strategies |
| Low Parental Monitoring | * Provide information about risks of cannabis use * Parental education on the importance of monitoring * Parental education on signs of substance use in youth, such as Hidden in Plain Sight * Psychoeducational family support programs such as [Positive Family Support-Family Check-Up](https://reachinstitute.asu.edu/programs/positivefamilysupport) * Take-home drug-refusal activities for elementary school children to complete with parents such as [Keep A Clear Mind (KACM)](https://www.keepaclearmind.com/keep_a_clear_mind.php) |
| Youth Attitudes Favorable Toward Use | * Provide information on risks of cannabis use * Curriculum that enhances social and emotional skills with an emphasis on resilience and refusal skills, such as Keepin’ It Real - <https://real-prevention.com/keepin-it-real/> * Brief intervention consisting of a motivational enhancement therapy session – such as the Adolescent Cannabis Check up |
| Trauma/Mental Health | * Provide information to the public about available resources * Partner with mental health providers to expand services * Public education campaign promoting norms against violence and adversity * Programs that connect youth to caring adults and activities |
| Economic Disadvantage | * Comprehensive and intensive early education program that includes a pre-school and school-age intervention, such as the [Abecederian Project](https://abc.fpg.unc.edu/) * Advocate for economic supports for families |
| Discrimination/”Minority Stress” | * Training of peer “conflict managers” to interrupt bullying and conflict within schools * <https://www.tolerance.org/professional-development/kids-to-the-rescue> * Youth-led activism to create supportive school climate |

**Nicotine**

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| Risk Factor | Evidence-Based/Evidence-Informed Strategies |
| Youth Attitudes Favorable Toward Use | * Counter-advertising – youth-led poster campaign to show how marketing and packaging of tobacco products target youth (e.g., product location in stores, bright colors attracting youth by resembling candy wrappers) * Provide information on negative health effects of vaping * Social norms marketing posters – highlight the majority of youth who do not vape |
| Trauma/Mental Health | * Provide information to the public about available resources * Partner with mental health providers to expand services * Public education campaign promoting norms against violence and adversity * Programs that connect youth to caring adults and activities |
| Price and Promotion (e.g. marketing of flavors toward youth) | * Increase price and tax on tobacco products * Restrict advertising for tobacco products, including single-use vapes |
| Policy Environment | * Ban single use flavored electronic cigarettes * Increased penalties for retailers that sell tobacco to minors * Laws and practices that reward tobacco retailers for being willing and eager partners in preventing underage tobacco use * Ensure all tobacco policies extend to e-cigarettes * Actively enforcing existing laws with a focus on retailers |