

**PYLON**

Externally Illuminated Sign

Marquee Sign

Residential Sign

TEMPORARY SIGN!

Awning Sign XXX - XXX - XXXX

Projecting

Sign

Incidental Sign

↑ This Way  
— That Way

# Current Dedham Sign Type Definitions

BANNER

INTERNALLY ILLUMINATED SIGN

Residential Sign

back-lighted sign

Digital Display Sign

Suspended Sign

Marquee Sign

mural

Applied Lettering

mural

Externally Illuminated Sign

Marquee Sign

BUSINESS I.D. SIGN  
SERVICE XXX - XXX - XXXX

Digital Display Sign

Directory Sign

CHANGEABLE COPY SIGN

Wall Sign

PYLON

Window Sign

BANNER

LED SIGN  
LED SIGN  
LED SIGN

Suspended Sign

Monument Sign

Building Sign

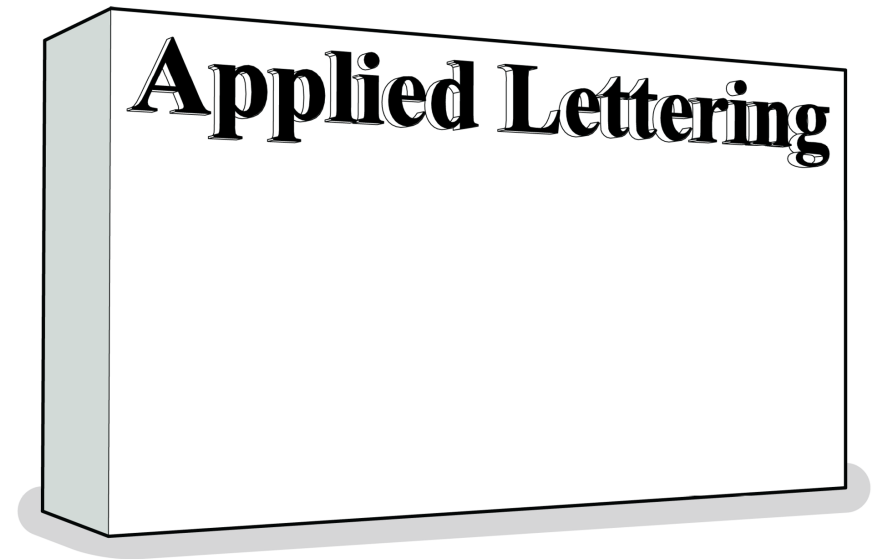
Center Identification Sign

BUILDING MARKER  
XXXXX

SANDWICH BOARD SIGN

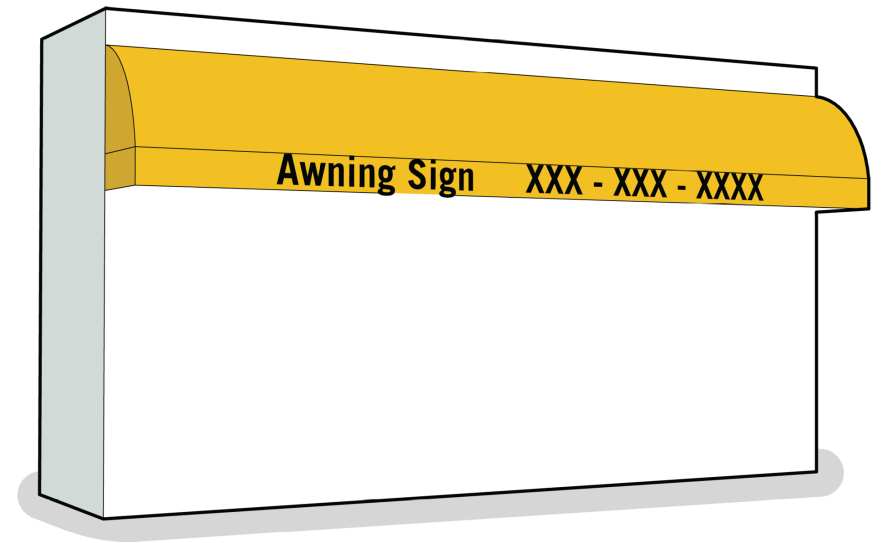
# Applied Lettering Sign

*A sign or informative text which is created by applying each letter individually, adhering them directly to a wall or the surface of a window, without any contrasting background material.*



# Awning Sign

*An awning or canopy is any device, fixed or retractable, made of canvas or duck cloth, which extends over or otherwise cover a sidewalk, courtyard, walkway, eating area, driveway, or other area or space, whether that area or space is intended for pedestrians, vehicles or other purposes.*



# Back-lighted Sign

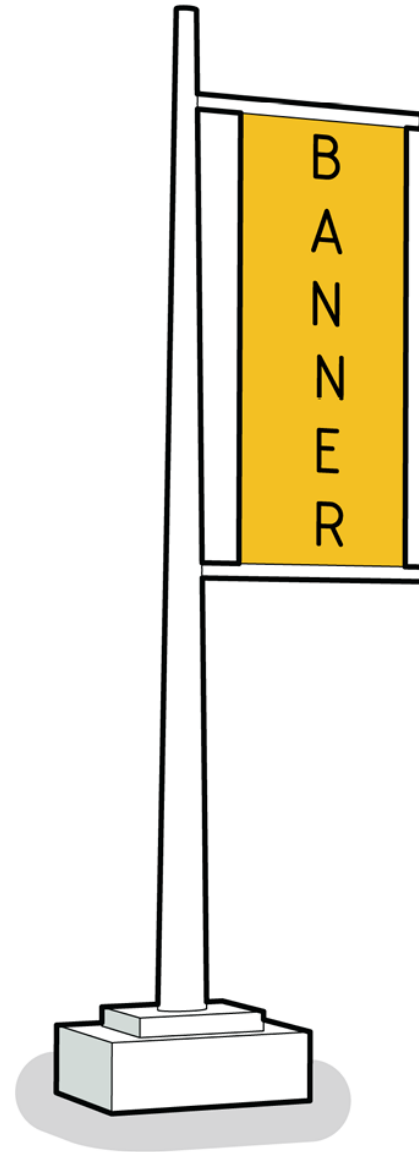
*Any wall mounted sign which is illuminated by a diffused light source providing so-called 'halo effect' to allow light to extend beyond the actual limits of the sign panel or individual letters. Any such illumination shall be by steady, white, non-neon lighting.*



# Banner

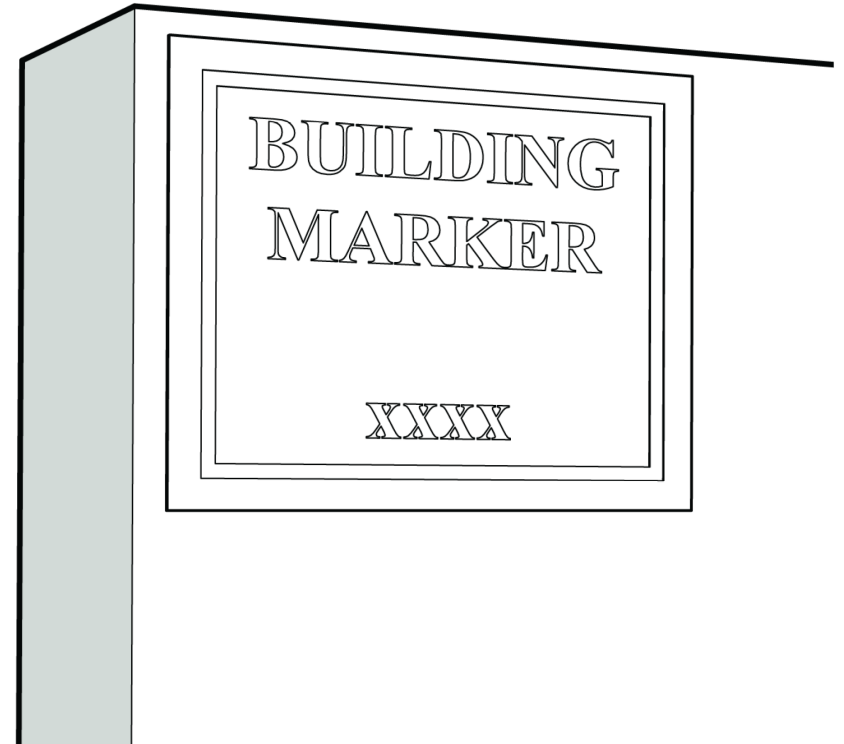
*Any sign of lightweight fabric or similar material that is mounted to a pole or a building at one or more edges.*

***National flags, state, or the official flag of any institution or business shall not be considered Banners.***



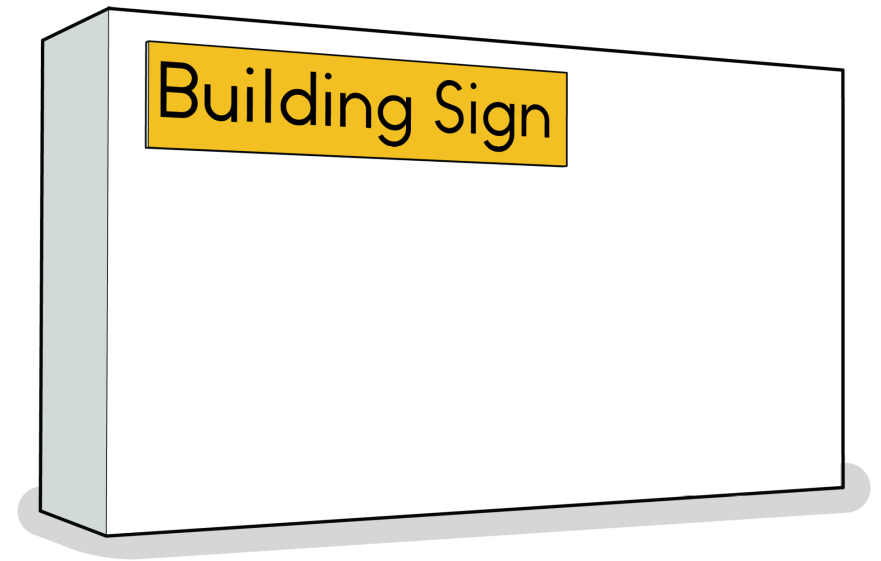
# Building Marker

*Any sign indicating the name of a building, date of construction or other incidental information about its construction or history.*



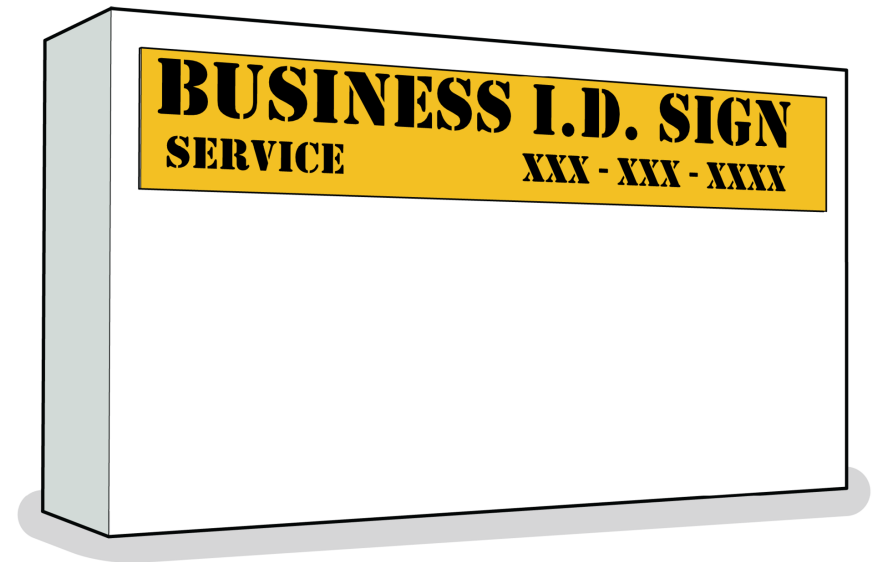
# Building Sign

*Any wall sign, projecting sign, suspended sign, or any sign attached to any exterior part of a building.*



# Business Identification Sign

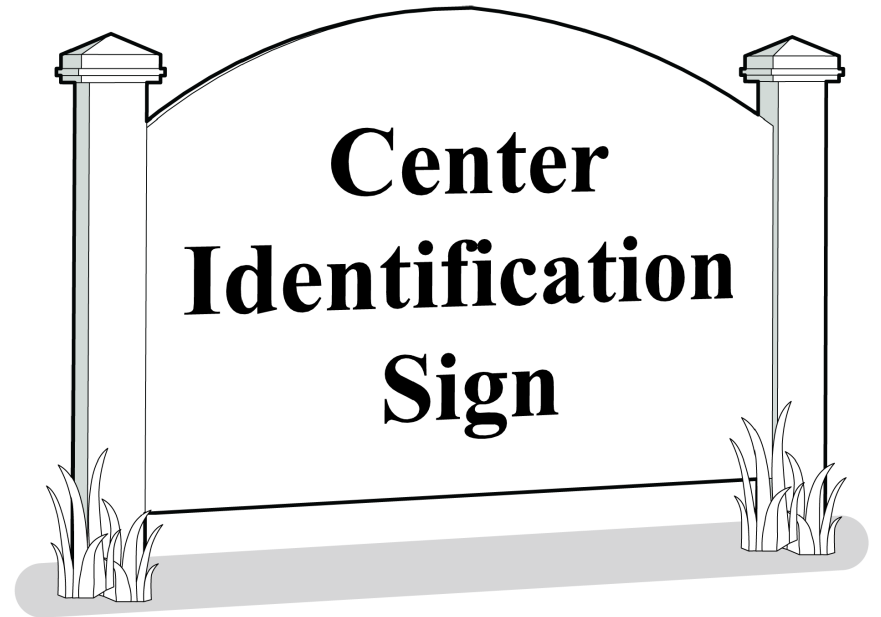
*A sign identifying or directing attention to the name of the building, development, business, product, activity or service sold, provided, or offered upon the lot.*





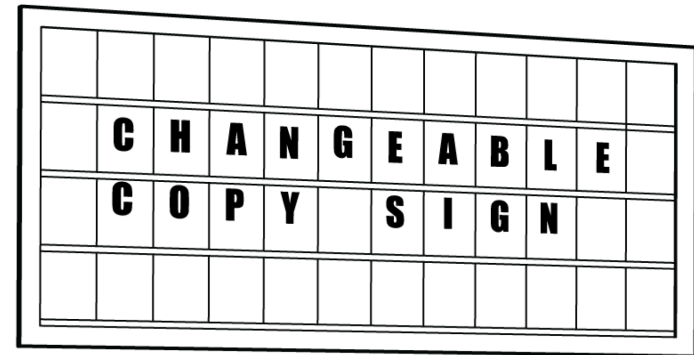
# Center Identification Sign

*A sign identifying only the name and location of an entire planned commercial, office or industrial complex developed or managed under one ownership or single control.*



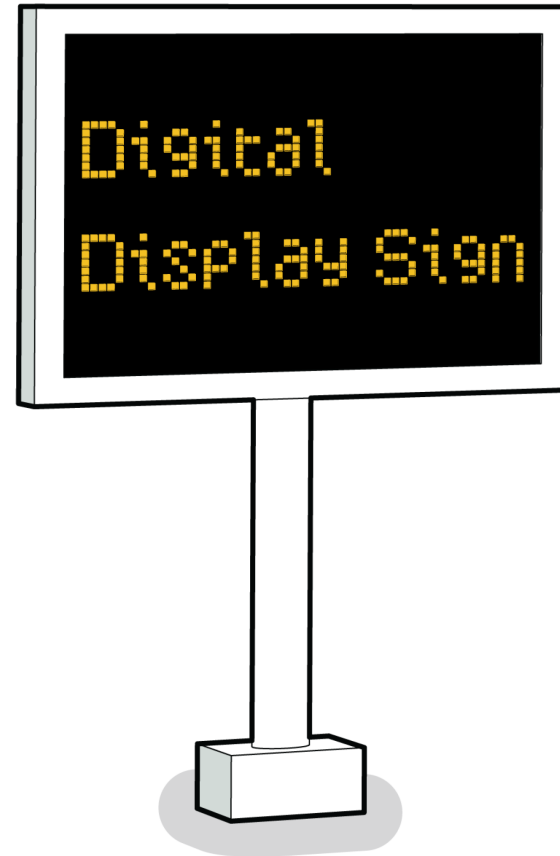
# Changeable Copy Sign

*A sign or portion thereof with characters, letters, or illustrations that can be changed without altering the face or the surface of the sign. A sign on which the message changes more than eight times per day shall be considered an animated sign and not a changeable copy sign for the purposes of this chapter. A sign on which the only copy that changes is an electronic or mechanical indication of time or temperature shall be considered a time and temperature portion of a sign and not a changeable copy sign for purposes of this chapter.*



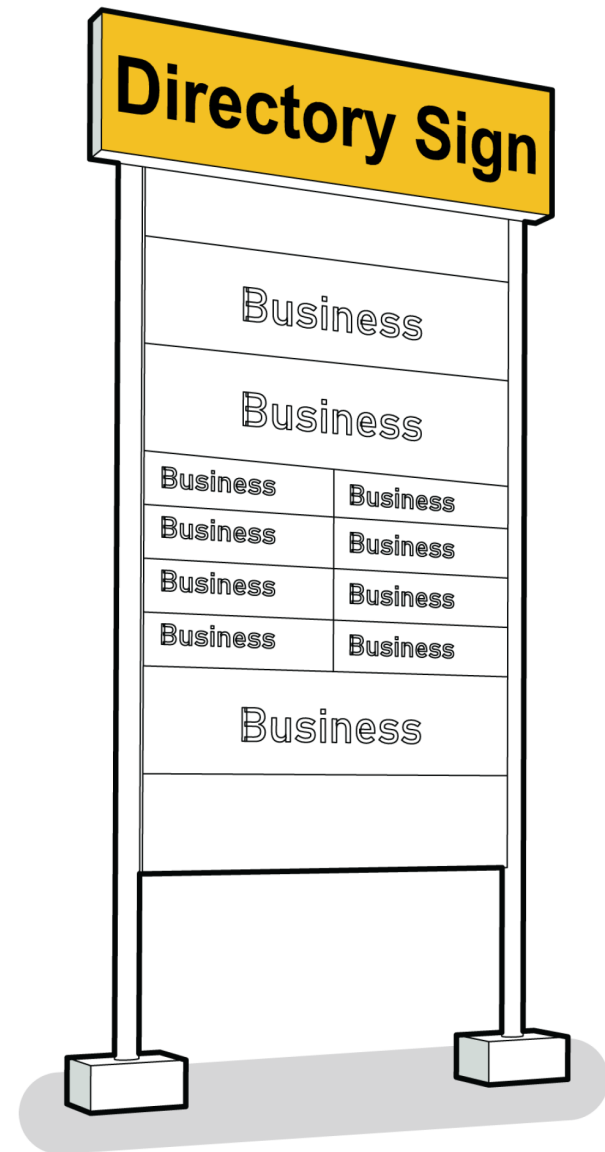
# Digital Display Sign

*A sign utilizing a digital display. This sign type utilizes a light source derived from LCD, LED or other display technologies, featuring changeable graphics and streaming video. A digital display is effective at close viewing range. Freestanding digital display signs shall be allowed only in Planned Commercial (PC) Developments; provided the message on same is not legible from a public way. This sign type is not considered an animated or flashing sign for purposes of this Chapter.*



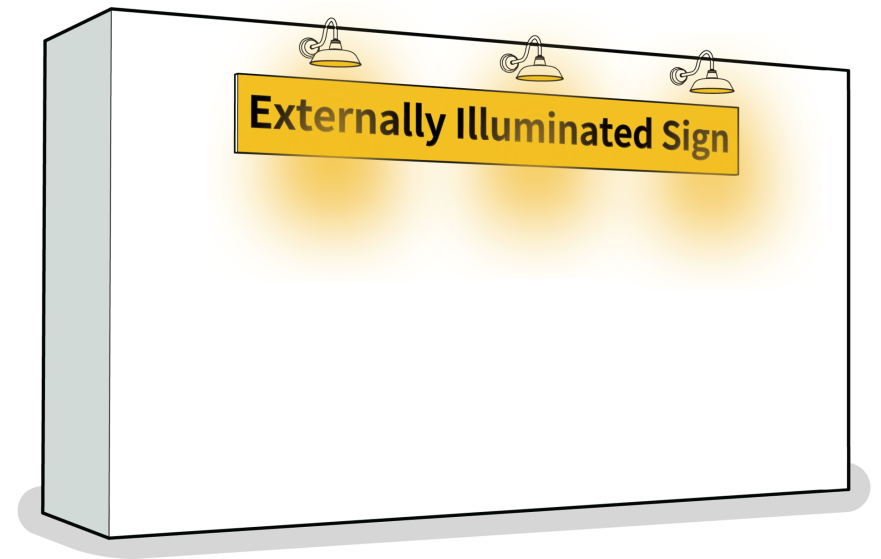
# Directory Sign

*A sign located at or near the entrance of a multi-tenant building, lot, park or campus, the sole purpose of which is to provide a listing of the names of the individual tenants or users located therein.*



# Externally Illuminated Sign

*A sign which is lighted from a source which is outside of the sign panel, with the light source mounted on the building face, the sign structure, or on the ground.*



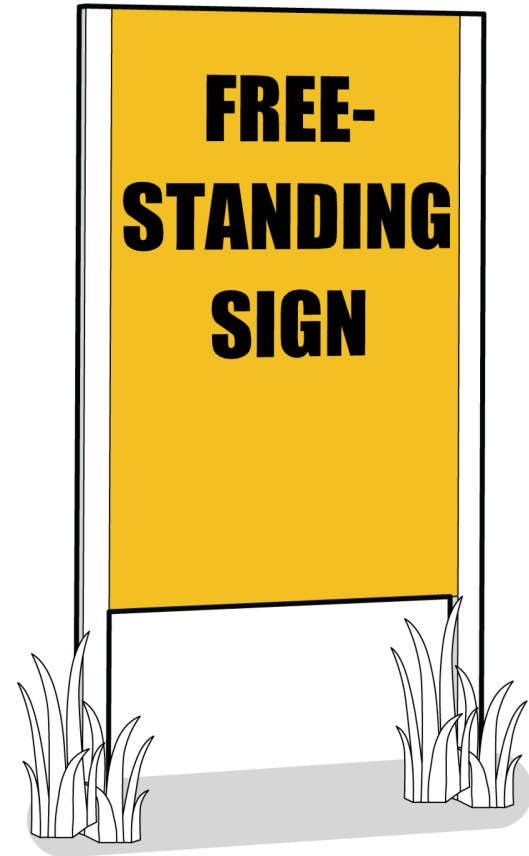
# Feather Sign

*\*No definition is provided in the current Sign Code.*



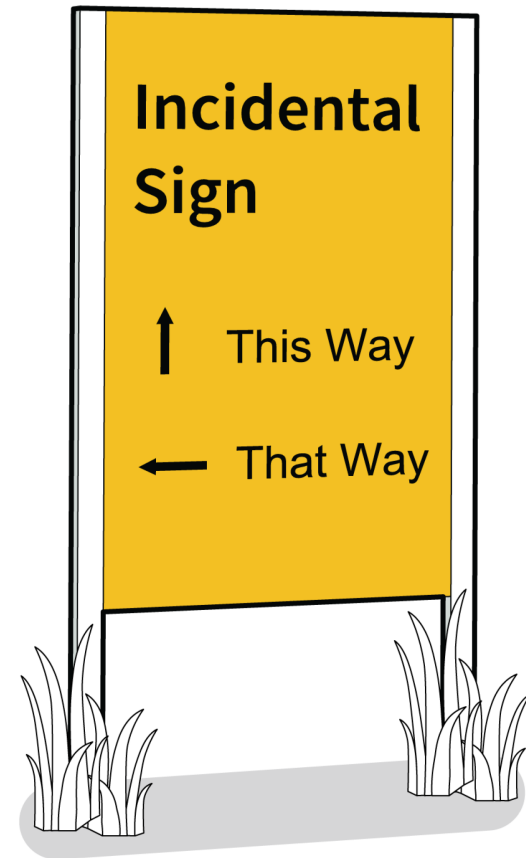
# Freestanding Sign

*Any sign supported by structures or supports that are placed on or anchored in the ground and that are independent from any building or other structure.*



# Incidental Sign

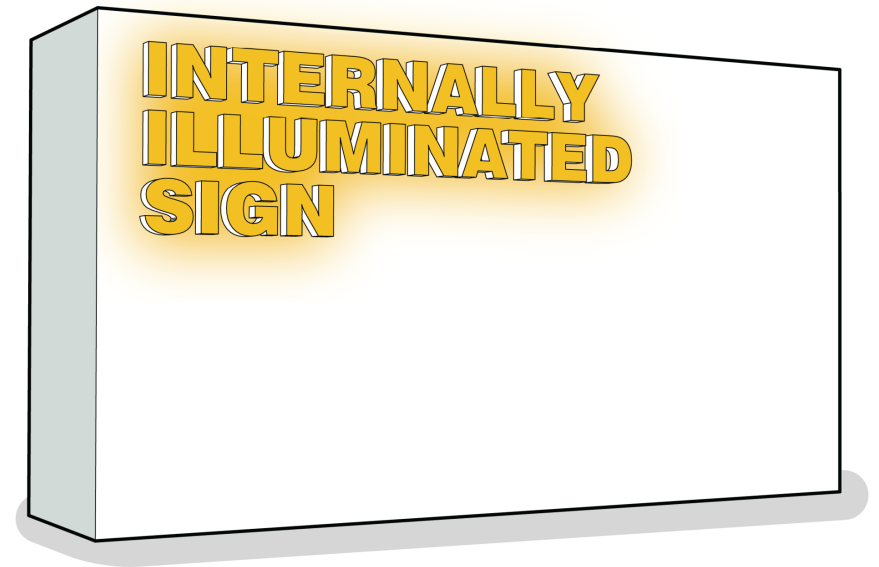
*A sign, generally informational, that has a purpose secondary to the use of the lot on which it is located such as 'no parking', 'entrance', 'loading only' or similar directives. No sign with a commercial message legible from a position off the lot on which the sign is located shall be considered incidental.*





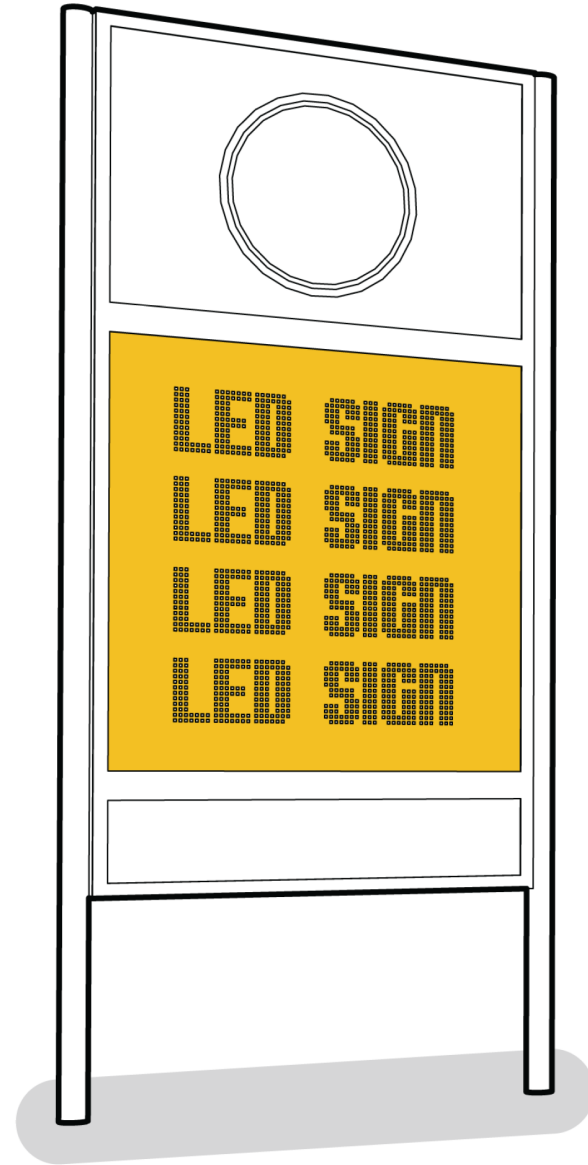
# Internally Illuminated Sign

*A sign that is lighted by a source concealed behind a translucent sign panel.*



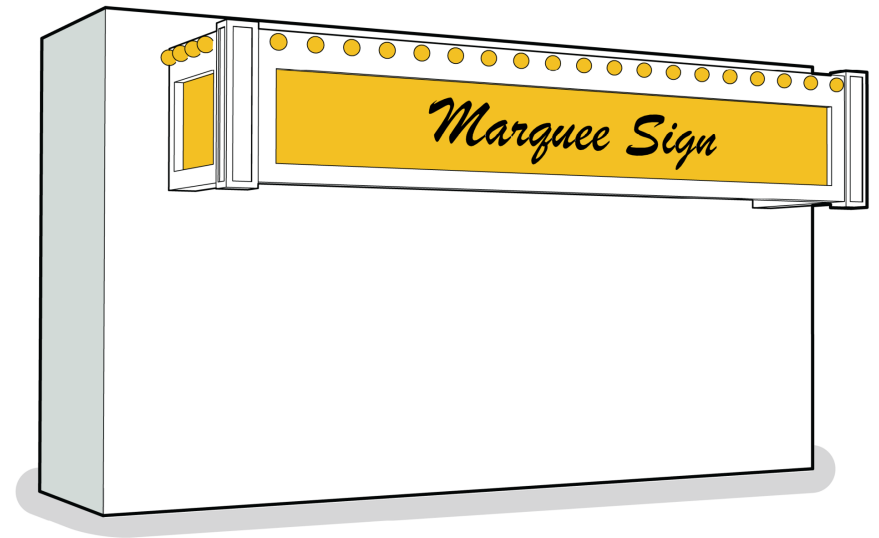
# LED Illuminated Sign

*A sign that is illuminated  
from a light emitting diode.*



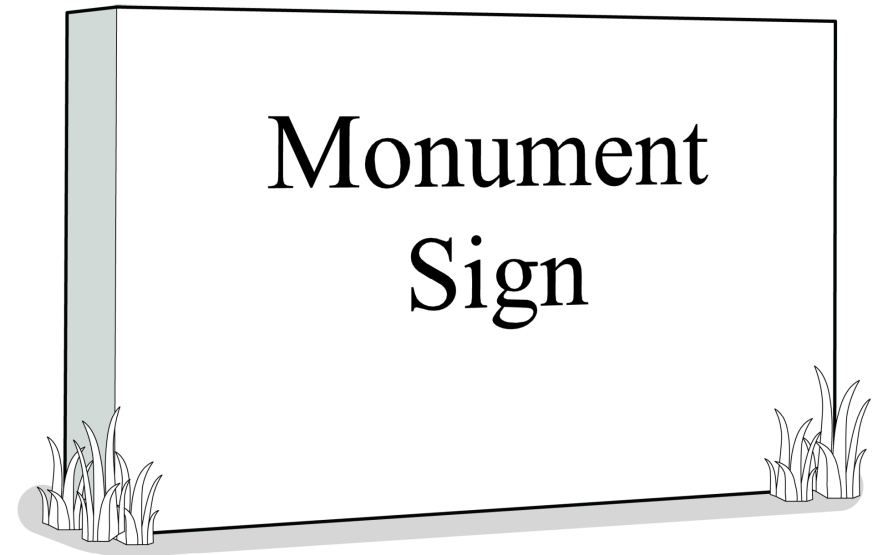
# Marquee Sign

*Any permanent roof-like structure projecting beyond a building or extending along and projecting beyond the wall of the building, generally designed and constructed to provide protection from the weather.*



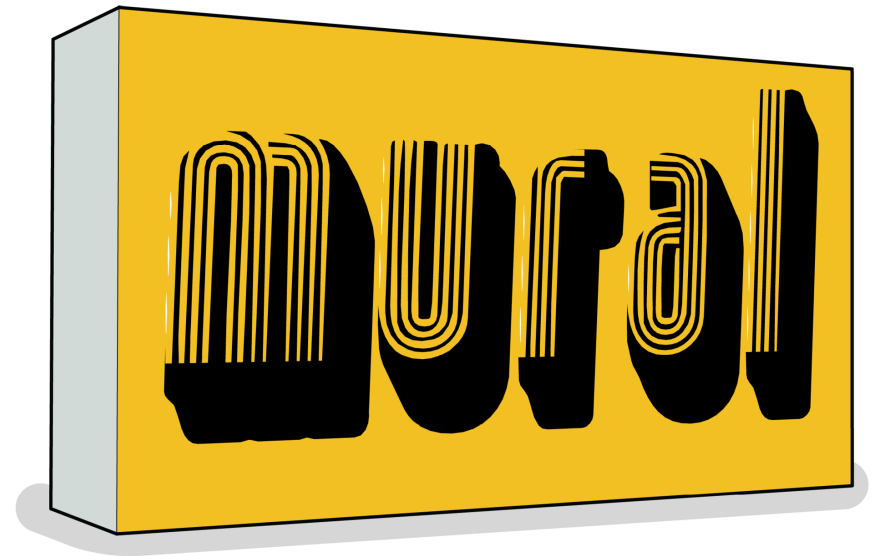
# Monument Sign

*Any detached sign whose sign surface is attached to a proportionate base or structural frame, the width of which shall be a minimum of 1/2 the width of the widest part of the sign face. Said base shall not exceed a height of three feet above the average finished grade. An enclosed or solid sign base shall not be required if the sign face is within one foot of the average finished grade.*



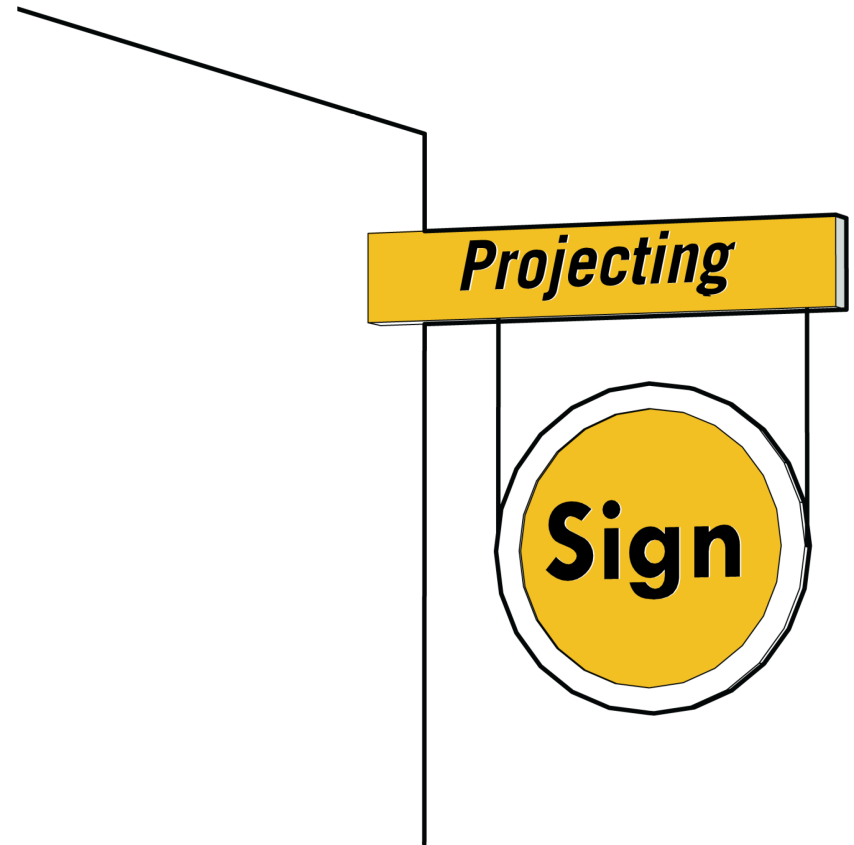
# Mural

***\*No definition is provided in the current Sign Code.***



# Projecting Sign

*Any sign affixed to a building or wall in such a manner that its leading edge extends more than 12 inches beyond the surface of the building or wall. A projecting sign may be either perpendicular or parallel to a wall and may have a message on more than one face.*



# Residential Sign

*Any sign for residential uses that contains no commercial message except advertising for goods and services offered on the premises where the sign is located, provided that offering such goods or services conforms with all requirements of applicable zoning and Town regulations.*



# Sandwich Board Sign

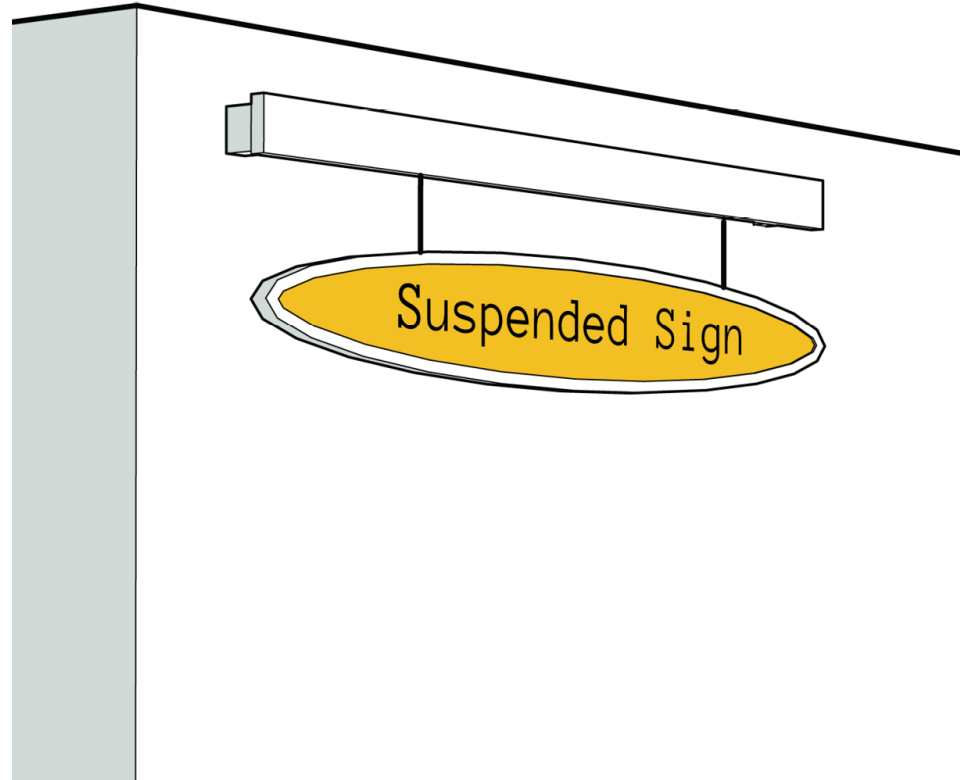
*A non-illuminated, free-standing sign located on an A- or T-frame support, which advertises goods or services sold or available at adjacent premises.*





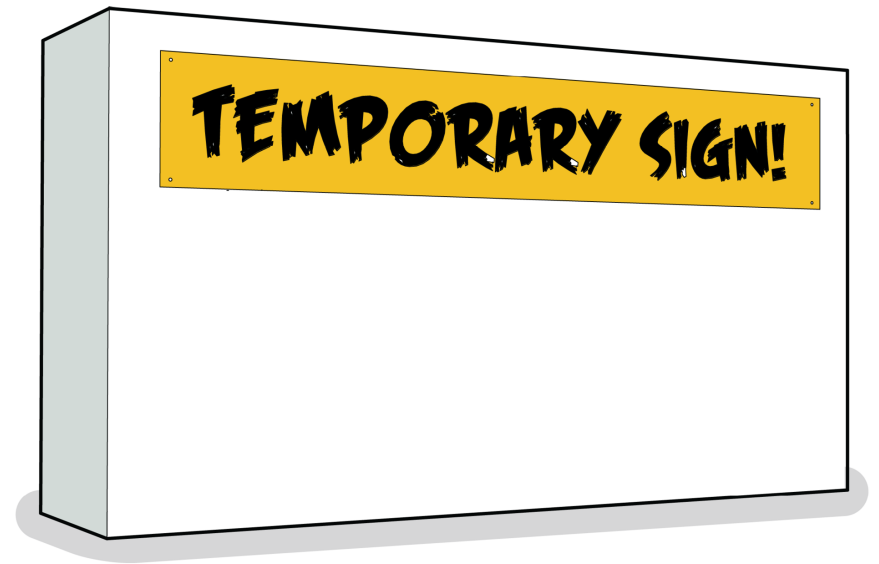
# Suspended Sign

*A sign that is suspended from the underside of a horizontal plane surface and is supported by that surface.*



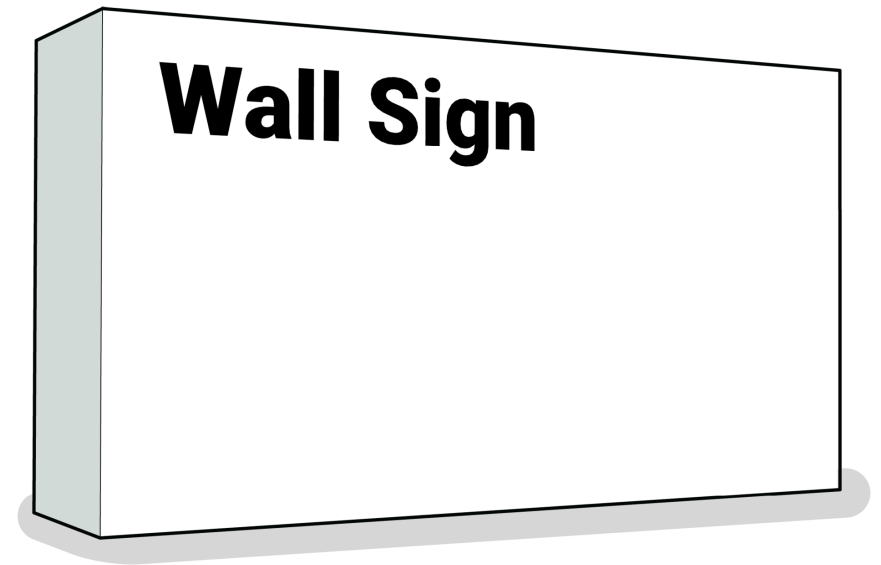
# Temporary Sign

*Any sign that is not permanently mounted, except for a window sign, that is in place for a period of not more 30 days.*



# Wall Sign

*Any sign parallel and attached to a wall, painted on the wall surface of, or erected and confined within the limits of an outside wall of any building or structure, which is supported by such wall or building, and displays only one sign surface.*



# Window Sign

*Any sign, pictures, symbol, or combination thereof, designed to communicate information about an activity, business, commodity, event, sale, or service that is placed within a window or upon the interior face of a window pane or glass, including lettering applied to the window surface and a sign panel hung within or mounted close to the transparent portion of a window so as to be visible from the exterior of the window.*

