

Sign Code BINGO!

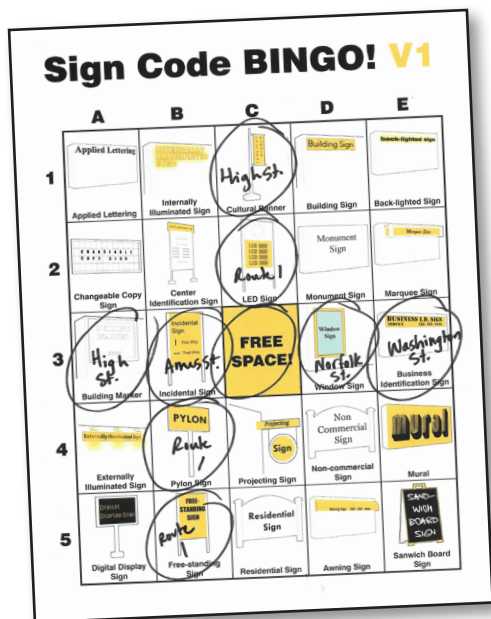
How to Play

Just like a traditional BINGO! game, to win Sign Code BINGO! you have to get 5 different sign types in a row. This can be vertical, horizontal, or diagonal and the center space is free. If you find a sign type that's listed on your card, simply circle it and, if you can, jot down the name of the street where you found the sign in the square. (See the example below.)

Please review the downloadable *Illustrated Guide to Dedham's Current Sign Type Definitions* to aid in identification.

You can look for signs anywhere in Dedham whether within your neighborhood or patronizing a favorite local business (can you identify what type of sign they have?)

Alternatively, you could take a virtual walking tour using GoogleEarth Street View.



Goal

The goal of this activity is to provide a safe, flexible way for people to reconnect with their physical environments while learning a little about Dedham's Sign Code! Not many people ever think about Sign Code Bylaws or even know they exist, but signage regulations play an important role in business development, communications, wayfinding, freedom of speech, and the aesthetic quality of the built environment.



Print-at-Home Instructions

There are 4 different variations of the bingo card, so if you are participating with more than 4 people, you may need to print multiple copies, and if you are participating with fewer than 4 people, set your printer to print only the number of pages you need. The cards are formatted for a standard 8.5"x11" page.



What if I don't have a printer?

If you have an iPhone/tablet (or smartphone with comparable features,) you can navigate to the survey page on your Internet browser and screenshot the bingo card. Use the mark-up feature to circle the signs you find.



What if I don't have a printer or a smartphone?

You can still participate by taking photographs and/or notes of the signs you find and submitting those (be sure to note where you found the sign.)



How do I submit my responses?

There is an upload feature in the Online Community Survey; use this to submit a scan, photograph, or screenshot of your bingo card (or photos/notes.)



How do I win?

Everyone who submits a response, whether they were able to achieve bingo or not, will be entered in a drawing to **win 1 of 5 \$50 Visa gift cards. Support Local Businesses!**



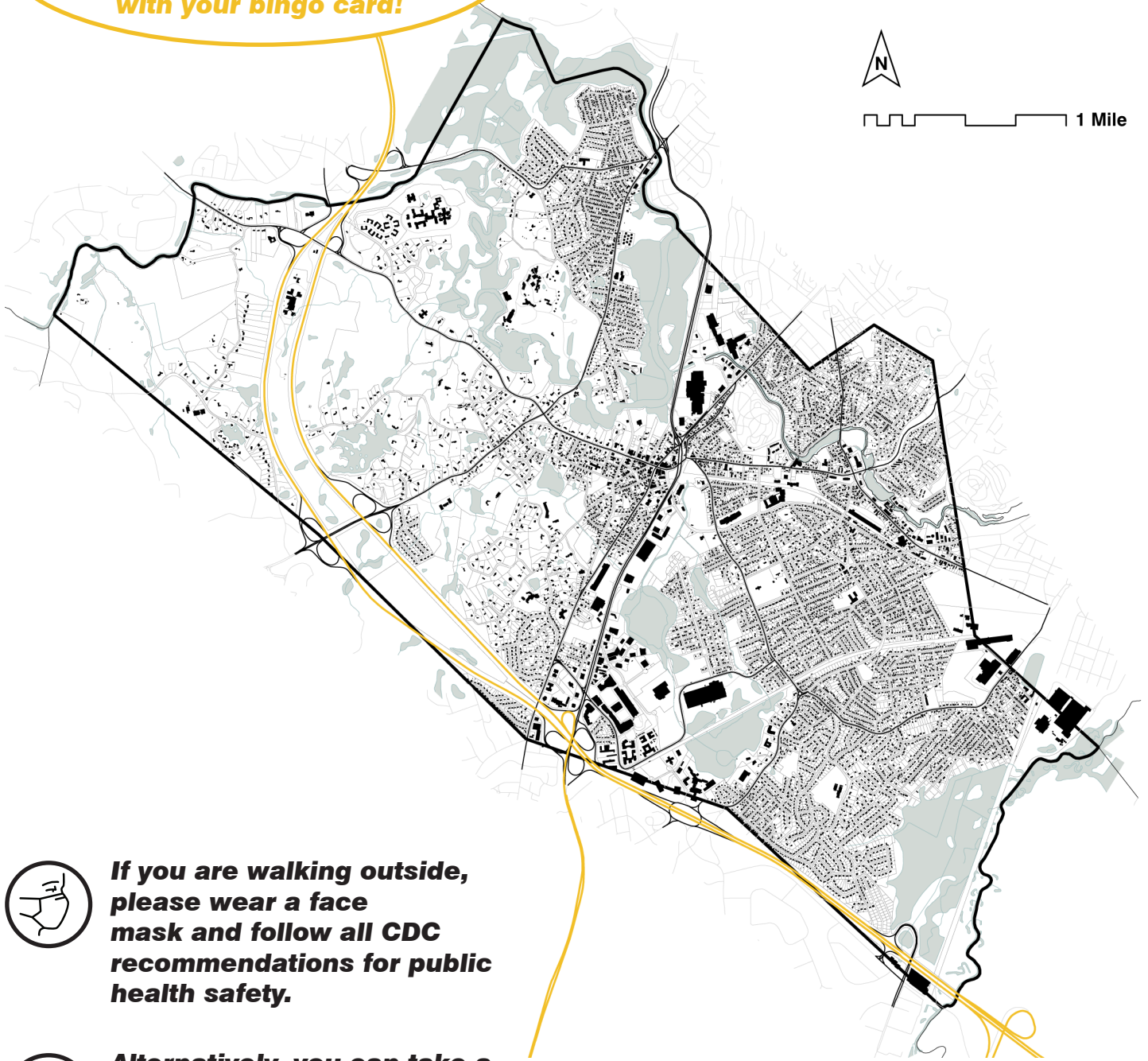
Bonus for kids: Color & Design Your Own Sign!

Download the Sign Code Coloring Book and submit your drawing to the Planning and Zoning Department via the online survey to earn a ticket to win one of five \$50 Visa gift cards!

We hope that in addition to playing Sign Code BINGO! you will take a few minutes to respond to the accompanying survey that will help the Planning Team write the updated Sign Code.

Sign Code BINGO!

Please circle on this map the area where you looked for signs, and submit along with your bingo card!



If you are walking outside, please wear a face mask and follow all CDC recommendations for public health safety.



Alternatively, you can take a "virtual walk" using Google Earth Street View.

Sign Code BINGO! V1

 <p>Directory Sign</p>	 <p>back-lighted sign</p>	 <p>Externally Illuminated Sign</p>	 <p>FREE-STANDING SIGN</p>	 <p>Digital Display Sign</p>
 <p>Center Identification Sign</p>	 <p>LED SIGN LED SIGN LED SIGN LED SIGN</p>	 <p>Residential Sign</p>	 <p>Awning Sign XXX-XXX-XXXX</p>	 <p>Incidental Sign ↑ This Way ← That Way</p>
 <p>SANDWICH BOARD SIGN</p>	 <p>Applied Lettering</p>	<p>FREE SPACE!</p>	 <p>Monument Sign</p>	 <p>INTERNALLY ILLUMINATED SIGN</p>
 <p>BUSINESS I.D. SIGN SERVICE XXX-XXX-XXXX</p>	 <p>Projecting Sign</p>	 <p>BANNER</p>	 <p>PYLON</p>	 <p>CHANGEABLE COPY SIGN</p>
 <p>Building Sign</p>	 <p>Marquee Sign</p>	 <p>Window Sign</p>	 <p>BUILDING MARKER XXXX</p>	 <p>Mural</p>

To enter your BINGO! card in a raffle for a chance to win 1 of (5) \$50 Visa Gift Cards, please provide your name and preferred contact information so that we can get in touch with you if you win!

Name: _____

Contact Info: _____

Sign Code BINGO! V2

 <p>Banner</p>	 <p>Changeable Copy Sign</p>	 <p>Projecting Sign</p>	 <p>Building Sign</p>	 <p>Pylon Sign</p>
 <p>Incidental Sign</p>	 <p>Residential Sign</p>	 <p>Externally Illuminated Sign</p>	 <p>Free-standing Sign</p>	 <p>Wall Sign</p>
 <p>Center Identification Sign</p>	 <p>Monument Sign</p>	<p>FREE SPACE!</p>	 <p>Marquee Sign</p>	 <p>Sandwich Board Sign</p>
 <p>Business Identification Sign</p>	 <p>Temporary Sign</p>	 <p>Digital Display Sign</p>	 <p>Directory Sign</p>	 <p>Suspended Sign</p>
 <p>Mural</p>	 <p>Building Sign</p>	 <p>Internally Illuminated Sign</p>	 <p>Window Sign</p>	 <p>LED Sign</p>

To enter your BINGO! card in a raffle for a chance to win 1 of (5) \$50 Visa Gift Cards, please provide your name and preferred contact information so that we can get in touch with you if you win!

Name: _____

Contact Info: _____

Sign Code BINGO! V3

 <p>Projecting Sign</p>	 <p>Business Identification Sign</p>	 <p>Pylon Sign</p>	 <p>Window Sign</p>	 <p>Marquee Sign</p>
 <p>Banner</p>	 <p>LED Sign</p>	 <p>Center Identification Sign</p>	 <p>Awning Sign</p>	 <p>Changeable Copy Sign</p>
 <p>Residential Sign</p>	 <p>Digital Display Sign</p>	<p>FREE SPACE!</p>	 <p>Directory Sign</p>	 <p>Sandwich Board Sign</p>
 <p>Back-lighted Sign</p>	 <p>Building Marker</p>	 <p>Mural</p>	 <p>Externally Illuminated Sign</p>	 <p>Building Sign</p>
 <p>Monument Sign</p>	 <p>Incidental Sign</p>	 <p>Free-standing Sign</p>	 <p>Applied Lettering</p>	 <p>Suspended Sign</p>

To enter your BINGO! card in a raffle for a chance to win 1 of (5) \$50 Visa Gift Cards, please provide your name and preferred contact information so that we can get in touch with you if you win!

Name: _____

Contact Info: _____

Sign Code BINGO! V4

 <p>SAND- WICH BOARD SIGN</p>	 <p>BUILDING MARKER XXXX</p>	 <p>PYLON</p>	 <p>CHANGEABLE COPY SIGN</p>	 <p>Incidental Sign This Way — That Way</p>
 <p>Marquee Sign</p>	 <p>Applied Lettering</p>	 <p>LED SIGN LED SIGN LED SIGN LED SIGN</p>	 <p>Residential Sign</p>	 <p>Window Sign</p>
 <p>Center Identification Sign</p>	 <p>Externally Illuminated Sign</p>	<p>FREE SPACE!</p>	 <p>FREE- STANDING SIGN</p>	 <p>Digital Display Sign</p>
 <p>FREE- STANDING SIGN</p>	 <p>INTERNALLY ILLUMINATED SIGN</p>	 <p>back-lighted sign</p>	 <p>TEMPORARY SIGN!</p>	 <p>Awning Sign XXX-XXX-XXXX</p>
 <p>Wall Sign</p>	 <p>Mural</p>	 <p>B A N N E R</p>	 <p>Suspended Sign</p>	 <p>BUSINESS I.D. SIGN SERVICE XXX-XXX-XXXX</p>
<p>Wall Sign</p>	<p>Mural</p>	<p>Banner</p>	<p>Suspended Sign</p>	<p>Business Identification Sign</p>

To enter your BINGO! card in a raffle for a chance to win 1 of (5) \$50 Visa Gift Cards, please provide your name and preferred contact information so that we can get in touch with you if you win!

Name: _____

Contact Info: _____