

Design Review Advisory Board

Christine M. Perc, Chair  
Steven R. Davey, Vice Chair  
John C. Haven, RLA, ASLA  
Bryce M. Gibson

**TOWN OF DEDHAM**  
COMMONWEALTH OF MASSACHUSETTS



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**DESIGN REVIEW ADVISORY BOARD  
MINUTES**

**September 1, 2021, 7:00 pm**  
**Virtual Meeting Via Teleconference and Telephone**

- Present:** Christine Perc, Chairperson  
Bryce Gibson  
John Haven, RLA, ASLA
- Not Present:** Steven Davey, Vice Chair  
Michelle Tinger, Community Engagement  
Jennifer Doherty, Administrative Assistant
- Staff:** Jeremy Rosenberger, Planning Director

Pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, §18, and the Governor's March 15, 2020 Order imposing strict limitations on the number of people that may gather in one place, the meeting of the Town of Dedham's Design Review Advisory Board on **September 1, 2021** was conducted via remote participation. No in-person attendance of members of the public were permitted, but every effort was made to ensure that the public could adequately access the proceedings as provided for in the Order.

Members of the public were advised that they could access the virtual meeting a number of ways:

1. Virtually through the Zoom software program, details of which were given on the agenda and the town website prior to the meeting.  
Secondly, members of the public can participate via conference call by dialing toll-free, **1-646-558-8656**. The meeting ID is **941 7027 2416**.
2. Recordings of this meeting have been made public and are available upon request.

The meeting began virtually at 7:00 pm on September 1, 2021. The Chair Christine Perc read a statement regarding meeting protocols. She then asked for a roll call of participants on the call:

- Bryce Gibson
- John Haven
- Christine Perc, Chairperson

The applications were taken out of order as the first applicant was not on the video call.

### **725 Providence Highway (Dedham Plaza) – Dogtopia**

*Proposed window graphics*

Kayla Seely and Jim Riley from Dogtopia were both on the video call representing. They explained the proposal in detail and that the window film that had been put on was there to protect the dogs from being distracted. The applicant would need to go before the Zoning Board of Appeals for approval to have more than the allowable window covering for this zone.

The board was satisfied with the design and approved of the proposal with no changes. A motion was made by Bryce Gibson to approve the proposal as presented, and to recommend the approval to the Zoning Board of Appeals. The motion was seconded by John Haven and a roll call vote was taken.

Bryce Gibson – yes  
John Haven – yes  
Christine Perc – yes

The motion passed unanimously, 3-0.

### **910 Washington Street – Beth Israel Leahy Health**

*Proposed replacement of 89.5 sq. ft. illuminated billboard sign and replacement of 40 sq. ft. illuminated free standing sign*

Bethany Leonard from Poyant was on the video call to represent the applicant. She explained the project in detail and the need to highlight the “Urgent Care” portion of the sign.

Christine Perc recommended that the base of the sign be the same material as the building, to help tie the two together, and to stand up to landscaping. The board members agreed.

John Haven made a motion to approve the proposal as presented with the one recommendation that the base of the sign be made of a stone to match the building. Bryce Gibson seconded the motion, and a roll call vote was taken.

Bryce Gibson – yes  
John Haven – yes  
Christine Percoc – yes

The motion passed unanimously, 3-0.

### **Adjournments**

A motion was made to adjourn the meeting 7:23 pm. The motion passed unanimously.