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COMMONWEALTH OF MASSACHUSETTS  
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ADMINISTRATIVE ASSISTANT

October 12, 2021

Ms. Ashley Schell  
25 Hillside Road  
Dedham, MA 02026

**RE: Traffic Calming Request Form #2021-002 – Hillside Road**

Ms. Schell,

Based upon the data presented in the Initial Traffic Evaluation dated 10/05/21 that was provided to you and the public meetings held to discuss this request with the Transportation Advisory Committee (TAC), the TAC is informing you that your Traffic Calming Request for Hillside Road is not being recommended for traditional traffic calming measures since it did not score greater than 50 points based upon the criterion presented in Table 1 of the latest version of the Town's Traffic Calming Policy.

Although Hillside Road does not qualify for traditional traffic calming measures, the TAC would like to provide you with some options for low-cost traffic calming measures that can be utilized by you and your neighborhood. These low-cost measures when utilized properly have shown reductions in vehicular speeds.

- Coordinate with the Police Department to see if they can place their mobile "Your Speed Is" sign on Hillside Road a couple of times throughout the year.
- Coordinate with the Police Department to see if they can schedule sporadic traffic enforcement patrols along Hillside Road. Based upon the data collected, the best times for enforcement during the work week would be from 9 to 11 AM in the morning and from 2 to 4 PM in the afternoon.
- Purchasing a Step2 Kid Alert Visual Warning System – These can be purchased at Wal-Mart, Amazon.com and other similar retail and online stores for about \$25 to \$35. The Step2 Kid should be placed at the end of your driveway so it is visible to motorists. This should only be placed out during times when kids are actually outside playing. By having it out all the time, it will reduce its effectiveness.

Studies have shown that when used properly, it usually aids in the reduction of vehicle speeds.



*Photo of Step 2 Kid Alert*

- Work with your neighbors to park your cars on side of the street to reduce the openness of the roadway while still allowing for the safe passage of emergency response vehicles (i.e. Police, Ambulance, Fire Engine). This measure physically narrows the roadway making the motorist slow down to negotiate by the parked vehicles.
- Develop a flyer that reminds residents in the neighborhood to drive slow through our neighborhood streets. Work with the principal of Riverdale School to see if they can help send the flyer out to the parents and ask that they share it with their neighbors. Also, post the flyer on various social media outlets.

If you believe that the speeds and/or conditions on Hillside Road have become worse, you are eligible to submit another Traffic Calming Request one year from the date of this letter. Please feel free to contact the Director of Engineering, Jason Mammone, P.E., at 781-751-9352 should you have any questions or concerns regarding this matter.

Sincerely,

Handwritten signature of John Bethoney

John Bethoney, Chairman

Cc: Select Board  
Leon Goodwin, Town Manager  
Nancy A. Baker, Assistant Town Manager  
Michael D'Entremont, Chief of Police  
Joseph Flanagan, Director of Public Works  
Jason Mammone, P.E., Director of Engineering