



Elise Harmon
Digital Communications Specialist
Metropolitan Area Planning Council
617-933-0797
eharmon@mapc.org

For Immediate Release: November 23, 2021

Celebrate the release of Dedham's draft Master Plan!

*Town-wide Master Plan project hosts a hybrid in-person and virtual
Community Celebration*

Dedham – The two-year Dedham Master Plan process, Designing Dedham 2030, is nearing its end. The draft Master Plan is ready for release and the Community Celebration will kick-off a public review period. On Saturday, December 4th, a hybrid in-person and virtual Community Celebration will be hosted at the Dedham Middle School and on Zoom from 11:00am to 1:00pm to review the draft Designing Dedham 2030 Master Plan. Attendees can participate in person or via Zoom at the same event. Spanish interpretation will be available. Other languages will be made available upon request. At the meeting, attendees can expect a brief overview of the master plan process and draft content including the vision statement and all master plan topic chapters, a question-and-answer panel hosted by the Master Plan Committee, and an informal open house to conclude the meeting. Master Plan topics include: public health and livability; land use and zoning; economic development; housing; natural, cultural, historic resources; transportation and connectivity; community facilities and services; and governance. Door prizes and raffle drawings will add to the celebration. Registration for the event is available at <https://bit.ly/DD2030-12-4>.

Community input and feedback has defined the content of this plan, and community feedback on the draft plan now is equally as important. The Community Celebration will begin a 45-day public comment period that will be open until January 18th, 2022. During this time, you are invited to grab or download a copy of any chapter you would like to review or the full document. You can send comments to MAPC Project Manager, Josh Fiala at jfiala@mapc.org. Specific links for downloads and additional information will be available at the project website beginning on December 4th. For more information, visit www.DesigningDedham2030.org.

All of the events of the Master Plan add to the new ways that the town has engaged people in the two-year Master Plan process. A hybrid Community Celebration is another example of the inclusive engagement that has been a core feature of this process. Over this two-year process, a visioning workshop attracted over three hundred of participants in 2020, a visioning survey conducted over the same time period received 1,100 responses and a second, more detailed, survey gathered input from nearly 800 people. Last winter a series of three virtual open houses were hosted to gather input on draft topic goals with hundreds of participants strengthening the goals with their input. This fall a virtual open house was hosted to gather detailed input on draft strategies with over 50 attendees. Additional Focus Group meetings and project team Office Hours were also held to gather feedback on the draft

MAPC is the regional planning agency serving the people who live and work in the 101 cities and towns of Greater Boston. For more information, visit www.mapc.org.

strategies. The town has also hosted two virtual youth focus groups in partnership with Dedham's Youth Commission and has performed individual interviews to expand the inclusiveness of participation. The Master Plan Committee has met monthly throughout this process and will be recognized at the Community Celebration for all of their efforts. An Outreach Working Group has also been contributing many volunteer hours to help promote events and engage the community throughout this process. They will also be recognized at the Community Celebration.

About Designing Dedham 2030

Designing Dedham 2030 is a town-wide master plan being developed to guide the future improvements and economic development in the town, using goals and ideas generated by community members. A 12-member Master Plan Committee is working with the Metropolitan Area Planning Council (MAPC) to produce this plan.

The Master Plan Committee is made up of representatives from the Planning Board, Select Board, School Committee, Parks and Recreation Commission, as well as several members at large who were appointed by either the Planning Board or Select Board.

For more information please contact Dedham Planning Director Jeremy Rosenberger, at jrosenberger@dedham-ma.gov and [781-751-9241](tel:781-751-9241), or MAPC Project Manager Josh Fiala at jfiala@mapc.org and [617-933-0760](tel:617-933-0760).

###