

Minutes Dedham Coalition for Drug and Alcohol Awareness

April 5, 2016 6 p.m.

Attending: Deb Anderson, Amy Thomas, Christine from Fallon Ambulance, Michael D'Entremont, Jessica Gardner, Hannah Heald, Michael Butler, Gail Kelly, Linda, Susan Fay

Meeting opened at 6 p.m. with a discussion of banners Deb recently obtained through Governor's office as part of No Stigma campaign. This banner is large and will be placed in front of Police Station. Plan is to take a photo and use the banner as a press release opportunity. The banner will also help bring attention to the April 27 event.

Jessica began discussion of April 27 event. She and Gail created a map for vendors to guide them as they arrive to their set up area. Angela from the NYC will provide 6 youth volunteers to serve as guides/greeters as well. The students will arrive at 4:30 p.m. Jessica has created a program for the event as well to be handed out by students.

Food for event: \$350.00 was decided on as adequate monies request. We will provide sandwiches for dinner for the organization representatives, and light refreshments for the public. Jessica will find out final number of vendor meals. Susan, Amy, and Janet will work on food ordering. (Susan will set up coffee in lobby area using school coffee pot.)

There will be two main opportunities for the public to meet the organizations: from 5:30 – 6 p.m. and after film/panel discussion at 7:30 p.m. It will be important though for organizations to be available during film just in case someone would like to speak to them at that time.

Panel discussion focus: Gail suggested discussion of vulnerability of young, developing brain. There was also general agreement to focus on recovery rather than loss. Fred Newton of Hope House will moderate the panel discussion.

Timeline of event: 5:30 p.m. exhibit hall open to public, 6 p.m. Intro to DCADDA by Mike Butler, 6:05 p.m. Film begins, 6:45 Fred Newton will introduce panel (order of panel: MD, RN, Joe S, Ostiguy)

Gail suggested having a powerpoint running as auditorium fills up on the DCDA and general information and resources in Dedham.

It was determined that our primary audience is parents of 6th – 12th graders. Publicity should include the following: Churches, Private schools, DPD twitter/facebook, Grocery stores, Social Media...